

ORDER



Orders	Order / Rev:	69523					
	Alt Order #:	9856089 /Brad					
	Product Desc:	DSSCC Rob Teplitz					
	Estimate:	2585					
	Flight Dates:	11/02/12 - 11/06/12					
	Original Date / Rev:	11/01/12 / 11/07/12					
	Order Type:	GENERAL					
		Primary AE:	Millennium Washington DC				
		Sales Office:	MNAT				
		Sales Region:	National				
Agency	Name:	Buying Time Media					
	Buying Contact:						
	Billing Contact:						
		Billing Type:	Cash				
		Billing Calendar:	Broadcast				
		Billing Cycle:	EOM/EOC				
		Agency Commission:	15%				
Advertiser	Name:	Teplitz/D/Senate PA					
	Demographic:	A35+					
	Product Codes:	State Elections					
	Priority:	P-2					
	Revenue Codes:	AGY, POL-CAND, GEN					
		New Business Thru:					
		Order Separation:	00:15:00				
		Advertiser External ID:					
		Agency External ID:					

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals				
					Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/06/12	6	\$975.00	\$828.75	November 2012	6	\$975.00	\$828.75	0.00
					Totals	6	\$975.00	\$828.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHP-TV CBS21	25%	\$975.00
Market	100%	\$3,900.00

Competitive Share	Share	Total
EHP	0%	\$0.00
UNKWN	75%	\$2,925.00
WGAL	0%	\$0.00
WHTM	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHP	11/06/12	11/06/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	- T-----	:30	1	\$325.00	P-2	0.00	NM	1	\$325.00
N 2	WHP	11/02/12	11/02/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	----- F --	:30	1	\$195.00	P-2	0.00	NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----- F --		1	\$195.00			0.00					
N 3	WHP	11/02/12	11/06/12	M-F 6a-7a News CBS 21 News at 6a	CM	6a-7a	MT-- F --	:30	1	\$120.00	P-2	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----- F --		1	\$120.00			0.00					
		Week: 11/05/12	11/11/12	MT-----		1	\$120.00			0.00					
N 4	WHP	11/03/12	11/03/12		CM	1230a-130a	----- S-	:30	1	\$20.00	P-3	0.00	NM	1	\$20.00

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 Flight Dates: 11/02/12 - 11/06/12

Advertiser: Teplitz/D/Senate PA
 Product Desc: DSSCC Rob Teplitz
 Estimate: 2585

WHP-TV CBS21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa 1230a-130a											
				Sa 1230a-130a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----S-		1	\$20.00		0.00						
N 5	WHP	11/05/12	11/05/12	M-F 3p-4p	CM	3p-4p		M-----	:30	1	\$195.00	P-2	0.00	NM	1 \$195.00
				M-F 3p-4p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 11/05/12	11/11/12	M-----		1	\$195.00		0.00						
															Totals 6 \$975.00